



## nSing Partners Up with Fashion Network Clozette

Posted by Melanie on Jan 4, 2013 in Accessories, Apparel, Digital, E-Tailers, eCommerce | 0 comments



Fashion network *Clozette* announced its partnership with *SingTel Digital Media's* subsidiary inSing to make Clozette's online shopping portal available for shoppers on inSing.com.

Clozette, from now on, will be linked to the inSing portal to provide online users with an shopping menu that features Clozette as one of the options for the site. It seems like a great merger as inSing now can feature a more locally driven focus and Clozette can increase its exposure to a wider audience.

Clozette raised \$1.9 million in Series A funding this pass May and has participated in a series of partnerships. The initial plans of expansion seems to be underway , especially with the latest partnership .

Clozette is a social networking & shopping portal that serves a universe of fashion forward ladies who love all things trendy & chic.

Clozette allows you to:

- Create & Organize your personal online closet
- Share fashionable things you find at the stores or on the web
- Discover new things and get inspiration from chic Clozettes
- Shop Asia's top designers as well as fabulous brands from around the world

The company was founded in August of 2010.

By Melanie *Marusic*

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