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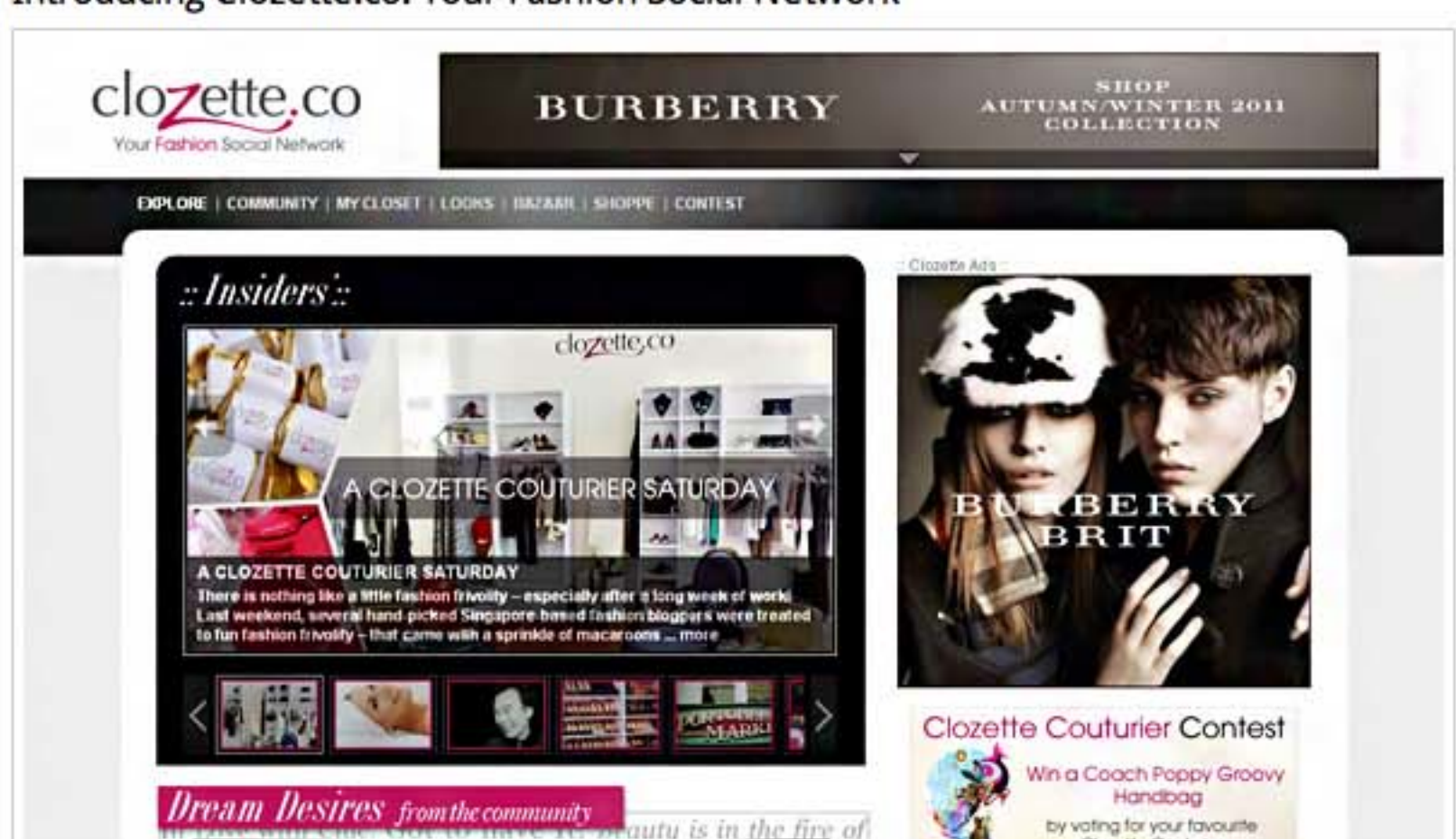
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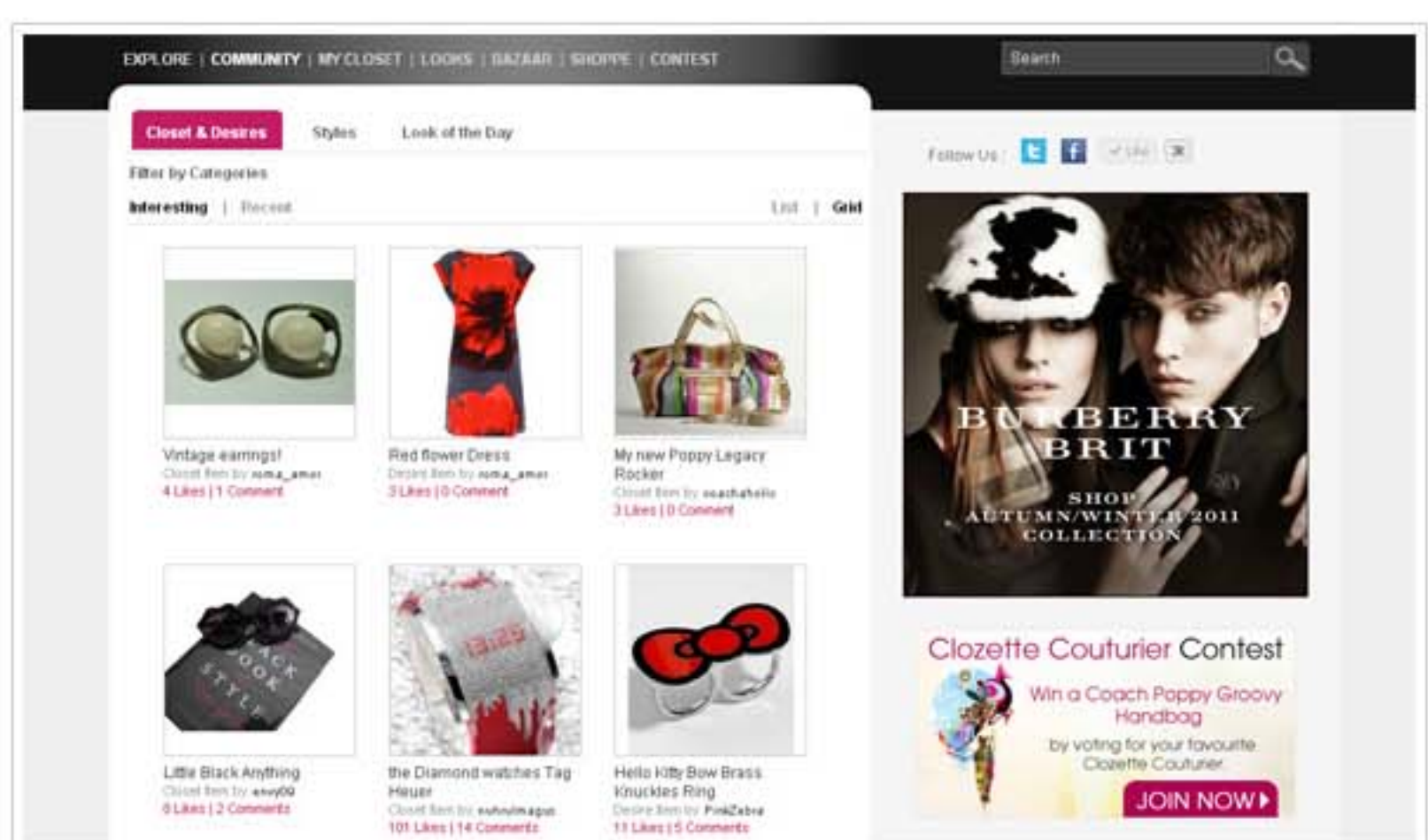
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THURSDAY, AUGUST 11, 2011

Introducing Clozette.co: Your Fashion Social Network



On July 30, I attended the launch of Clozette.co in Singapore. Clozette is an online portal that provides users with opportunity to share what's in their closet, favorite fashion items with people who have similar taste and style. Here's a mini introduction to the Clozette site:

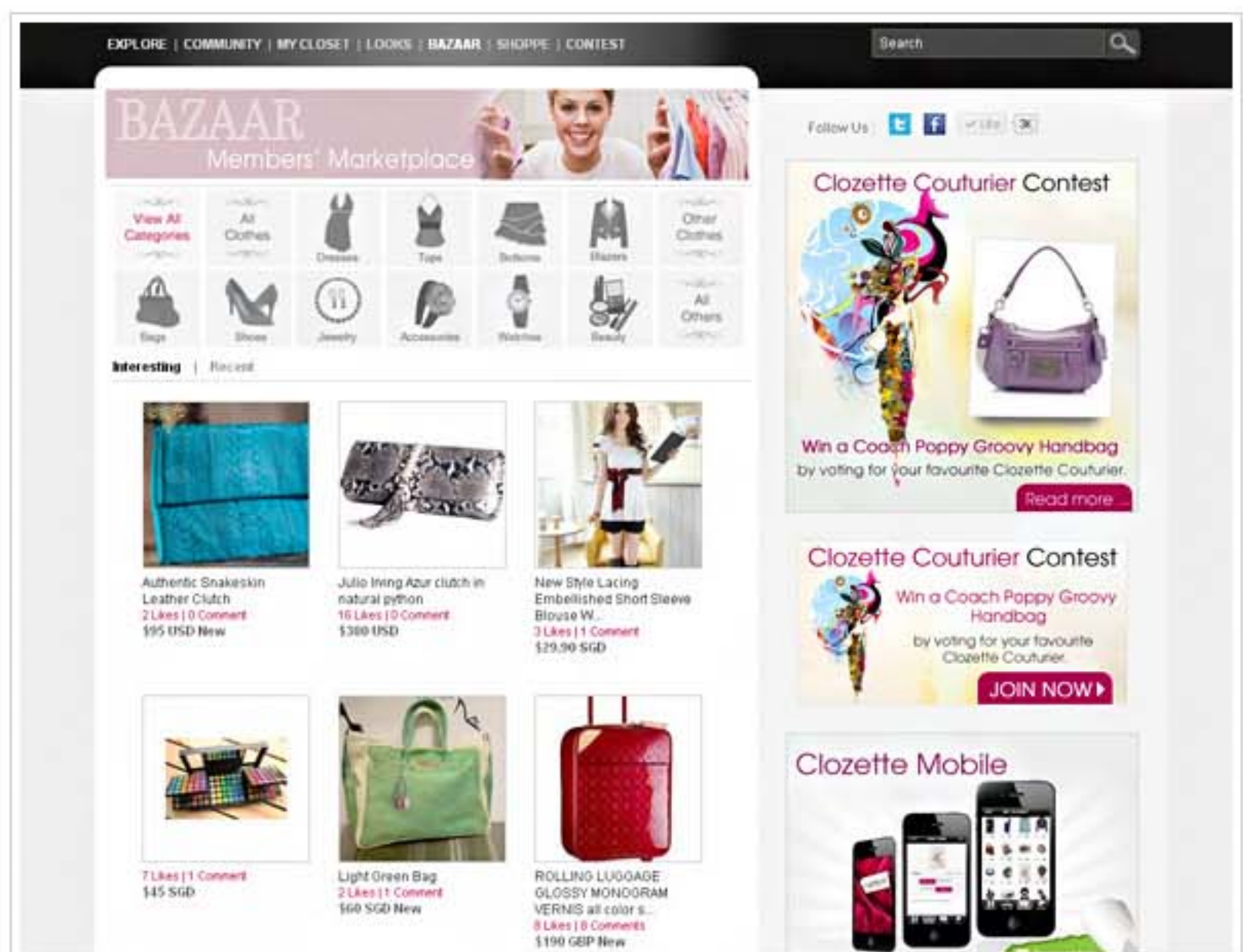


1. **Community:** Engage with linkminded individuals by sharing closet beauties, exciting shopping finds and dream-desired items.

Show off your newly bought items, whether it's a newly bought **Chanel** bag or a pair of **Jeffrey Campbell** patent flats. Also, check out what other people in the community bought!

2. **My Closet:** Your personal online closet to keep track of your fashion items, create your shopping list and manage your lookbook- your very own style.

Upload your new outfits, keep track of your desired items!
(Also check out uploaded outfits of others at "LOOKS" tab)



3. **Bazaar:** An online marketplace for users to buy and sell new or pre-owned items.

You no longer have to start a blog/join community or a flea to sell you pre-loved items! An absolutely fantastic feature which I like!



4. **Shope:** A carefully curated mix of fashion pieces from emerging designers from Asia Pacific.

Like something in the "Shope" section? **Clozette** will provide information such as the price and shop information. You will then be redirected to the site/address where you will be able to purchase the items.

Designers include **Ames Sole**, **BE ME**, **Ceolho**, **Fornarina**, **Fuzz**, **Lucy Hope**, **Lulu Guinness**, **MU**, **Pauline.Ning**, **Quinn**, **United Nude** and more.

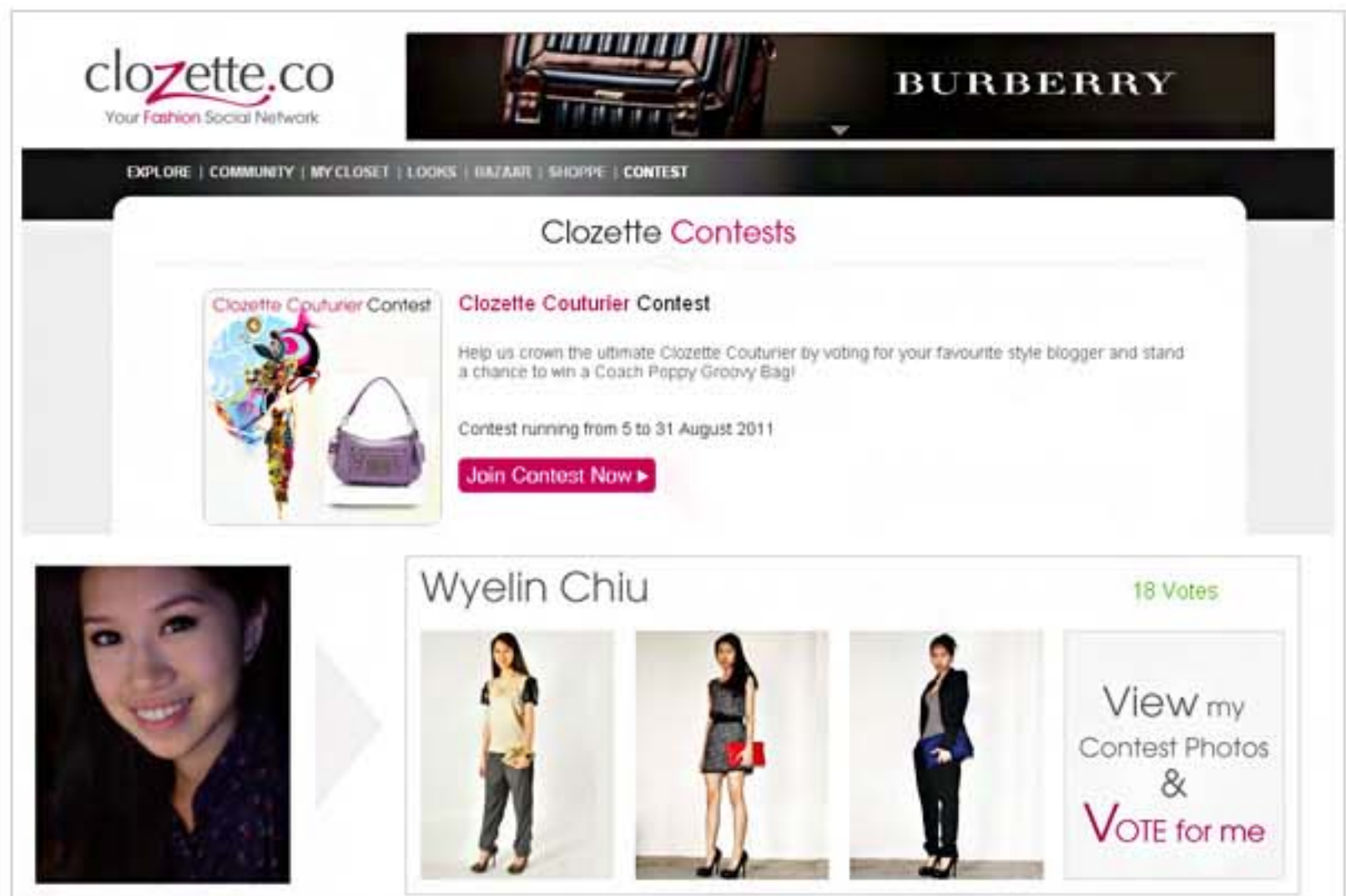


I had the opportunity to take part in **Clozette Couturier Contest** (styling competition) with 8 other Singaporean female bloggers. Here's an outfit I put together (see image above) ...

Top: Pauline.Ning
Bottom: MaryJulian (Jumpsuit)
Shoes: Sole2Sole
Clutch: Lulu Guinness, Sole2Sole
Accessories: Fuzz, Rough World

Absolutely love the top from **Pauline.Ning** with leather sleeve details. The bottom is actually a jumpsuit from **Mary Julian**. It was a size or two bigger so I had to fold the hems. The gold glitter lip clutch from **Lulu Guinness** was another favorite of mine.

It would be lovely if you could help me **VOTE** to win the contest! You also stand a chance to win **Coach's Poppy Groovy** bag! Click [here](#) to vote after signing up. Voting ends August 31, 2011.



Clozette have given away **Fendi Silvana** bag, **Apple iPod Touch**, **Miu Miu Bow** bag and more in their contests. So what are you waiting for? Sign up with Clozette now!!!

Like and follow Clozette on both Facebook and Twitter.

[Recommend](#) One person recommends this. Be the first of your friends.

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