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The Search For Clozette's Inter-Campus King and Queen!

Crowning Singapore's Inter-campus King and Queen



By Marion Ang, photos by Izzan Haziq

Three institutions and only one title – who will be crowned Singapore's Inter-campus King and Queen?

Held in the heart of town, 48 finalists from three main tertiary institutions – National University of Singapore (NUS), Nanyang Technological University (NTU) and Singapore Management University (SMU) gathered together at Wisma Atria's Atrium space, vying for the title of Clozette's Inter-campus King and Queen.



The live photo shoot event was complete with a makeup booth for the contestants to have a full makeover and fitting rooms to change into their outfits specially styled by Jen Su, founder of local design brand SpunkPunkFunk.



All contestants were styled by the bubbly designer, who shared her idea of the live photo shoot: "My kind of styling and design is not the norm for usual pageants. I thank Clozette for giving me a chance to come up with outfits that are different from the usual pageantry stuff."

For some, it was the first time taking part in an inter-campus pageant. One of the female contestants, Chua Baohui from SMU enjoyed every part of it: "It's an exciting experience, I've never done anything like this before. Also, it's every girl's dream to be dolled up by professionals and be pampered like a princess so I'm really glad, I experienced it."



It wasn't just the girls who enjoyed the makeovers as Tan Jhun Boon, a male contestant from SMU had a fun experience too: "I think it's a good initiative, a fantastic one actually. It's great to see my friends all dressed up, fashionable and having lots of fun."

The images taken at the photo shoot will be uploaded onto Clozette's online voting site (<http://www.clozette.co/campus2012>) which opens on 10th August over a span of five weeks. Online voters will also stand to win \$3,000 worth of prizes including shopping and makeover vouchers